

**BRAND  
FLAKES**  
OF WONDER



| <b>Nutrition Facts</b>   |                        |      |
|--|------------------------|------|
| Serving Size 1 Michelle (2.5g)   |                        |      |
| Ideas Per Serving Unlimited  |                        |      |
| Amount Per Serving   |                        |      |
| Apathy 0   | Limits on Creativity 0 |      |
| Abilities  | % Daily Value*         |      |
| Altering Perceptions   | 100%                   |      |
| Influencing Decisions  | 100%                   |      |
| Creating Engagement  | 100%                   |      |
| Eliciting Responses  | 100%                   |      |
| Making an Impression   | 100%                   |      |
| Motivating Behavior  | 100%                   |      |
| Inspiring Action   | 100%                   |      |
| Horsepower Bountiful   |                        |      |
| Vitamin Action 100% • Vitamin Impact 100%  |                        |      |
| Sellbohydrates 100% • Brandium 100%  |                        |      |
| *Percent Daily Values are in copious supply. Your Daily Values may be higher than ever anticipated when compared to your norm. |                        |      |
| Balderdash: 0.00   |                        |      |
| Common Ideas   | Less than 00g          | 00g  |
| Look Alikes  | Less than 00g          | 00g  |
| Clichés  | Less than 00mg         | 00mg |
| Tastelessness  | Less than 00mg         | 00mg |
| Total Yackety-Yak  | 00g                    | 00g  |
| Hot Air  | 00g                    | 00g  |

**Profile:**

As a perpetually motivated person, I thoroughly enjoy learning and prefer a fast pace. I pick up new skills with ease. Though I am generally a quiet person, I take charge when encountering demanding tasks. I am able to work both on my own initiatives as well as cohesively with others. I am appropriately analytical and scrutinize important details. I hold myself to high standards and exhibit professionalism in every activity with which I am involved.

**Education:**

The Art Institute of Colorado  
Bachelor of Arts, Advertising, September 2007.

**Abilities:**

- Advertising strategically through traditional and novel techniques.
- Creating cohesive, powerful brands.
- Translating research into solutions.
- Providing extremely detailed work in a timely manner.
- Targeted print advertising.
- Inspiring motion design.
- Meaningful logo design.
- Creative sound design.
- Stimulating web site design and coding.
- Professional-quality photography.
- Quickly mastering new skills and programs with ease.
- Constructively engaging those around me.

**Experience:**

2004- 2006 Glendale SuperTarget  
Human Resources Team Member and Trainer

2005 Scooter Joe's Café  
Advertising and Design

2005 AiC Culinary  
Marketing Research

2003- 2004 Hilton Reservations Worldwide (HRW)  
Reservation Sales Specialist (RSS)

**Software:**

Photoshop, Illustrator, InDesign, Quark, Image Ready, Final Cut, After Effects, Motion, DreamWeaver, Go Live, DVD Studio Pro, Soundtrack Pro, Word, Excel, and Powerpoint.